MOVE CENTRAL ARKANSAS
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Sharon Priest, Community Volunteer
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The Honorable Virginia Hillman Young, City of Sherwood

MOVE CENTRAL ARKANSAS
COORDINATING COMMITTEE MEMBERS

Michelle Anderson, Pulaski Technical College
John Baldwin, Easter Seals Arkansas
Andre Bernard, City of Little Rock
Tony Bozynski, City of Little Rock
Reed Claiborne, UALR Disability Resource Center
Thomas Clarke, Planning and Development, Bill and Hillary Clinton National Airport
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Casey Covington, Metroplan
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Jon Honeywell, City of Little Rock
Wanda Horton, Arkansas Disability Coalition
Jessie Jones, Transportation Planning and Policy, Arkansas State Highway and Transportation Department
Ken Keplinger, City of Sherwood
Todd Larson, North Little Rock Economic Development Corporation
Harrison Maddox, Bicycle Advocacy of Central Arkansas
Richard Magee, Metroplan
Bob Major, North Little Rock Convention and Visitors Bureau
Don McMillen, Arkansas Highway and Transportation Department
Buckley O’Mell, Little Rock Regional Chamber of Commerce
Harold Payne, Bus Rider
Margaret Powell, City of North Little Rock
Sharon Priest, Community Volunteer
Lynn Rockenbach, AARP Arkansas
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Dan Scott, Neighborhood Services, City of North Little Rock
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Stay Updated | Visit rrmetro.org/move and sign up for enews updates on the MOVE Central Arkansas service plan.
The MOVE Central Arkansas project is a comprehensive planning effort involving a variety of stakeholders in public transit. The project goal was to develop a vision for Rock Region METRO that addresses service improvements and support central Arkansas’ economic development and efforts to provide a dynamic, desirable place to live, work and play. Move Central Arkansas focuses on three key areas: service expansion and improvements, comprehensive and consistent branding and exploring funding opportunities to support the former. Learn more at rrmetro.org/move.

THE PLAN

Bus rapid transit (BRT): Backbone of the system. BRT would begin with two identified corridors in areas with heavy demand:
1. Downtown LR-Capitol Complex-Markham/UAMS/St.Vincent-University/Midtown-12th (Clinton Children’s Library/LRCHS/ACH)
2. Downtown LR-Capitol Complex-Markham/UAMS/St.Vincent-University/Midtown/UALR

Eventually, a third corridor could include North Little Rock’s Main Street-JFK-McCain corridor

Two North Little Rock crosstown routes:
1. North of I-40
2. South of I-40

Eliminates need to travel from NLR, to River Cities Travel Center (bus station in LR) and back to NLR for NLR-only departure and destination routes, benefits Pulaski Technical College, Levy/Amboy neighborhoods and other areas

Improved frequencies on important routes: Rather than operating on up to 1 hr, 15 min frequencies, buses would arrive and depart at 15-, 30-, 45- and 60-minute intervals

Community shuttles: Would provide local fixed-route service for the first time to Maumelle, Sherwood and Jacksonville; would provide additional service to West Little Rock

Flex zones: Would provide on-demand service for less-densely populated areas and feed into nearby mini-hubs

West Little Rock Express: Would provide express bus service for West Little Rock residents commuting to downtown Little Rock from a park and ride location near Chenal Promenade and provide access to growing job markets in West Little Rock

Pulaski County Express Routes Enhancements: Would improve services on county express routes, including mid-day service

Modernized passenger experience: New buses, free WiFi, GPS-based mobile app, bus stop signs with texting system, more shelters

Cost: $36.9 million, based on existing funding from all funding partners and a quarter-cent sales tax
MOVE Central Arkansas Service Plan

3 & 4 - Service Enhancements with BRT/LRT
- Routes
- High Capacity Routes
- Transit Emphasis Corridor
- Flex Zone
- Community Shuttle Zone
- Major Transit Hub
- Mini-Transit Hub

Data source: Central TARC 2020