

# Airport / College Station

Route 20 is a radial route that operates between downtown Little Rock and the College Station neighborhood in eastern Little Rock. Route 20 provides service to the Bill and Hillary Clinton National Airport and the Little Rock Port Authority.



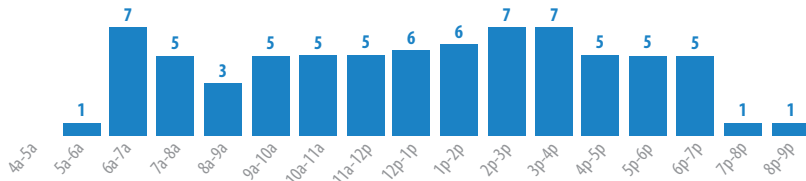
**SERVICE PATTERNS:** Route 20 operates on the same alignment for all trips. From downtown Little Rock, Route 20 operates primarily along I-30 and I-440 to the Bill and Hillary Clinton National Airport. From the airport, the route operates counter-clockwise along a large loop including Roosevelt Road, Frazier Pike and Fourche Dam Pike, before returning to the airport for inbound trips into Little Rock. There are no opportunities to transfer outside of downtown Little Rock.

**SCHEDULE:** Service operates on weekdays, Saturdays and Sundays.

	Span of Service	Typical Headway (minutes)	One-Way Trips
<b>Weekdays</b>	5:36 a.m.-8:04 p.m.		31
Early AM	Before 6:15 a.m.	60	2
AM Peak	6:15-8:15 a.m.	60	14
Midday	8:15 a.m.-3:15 p.m.	63	6
PM Peak	3:15-6:15 p.m.	49	5
Evening/Night	6:15 p.m. and Later	49	5
<b>Saturdays</b>	5:36 a.m.-6:20 p.m.	60	27
<b>Sundays</b>	8:40 a.m.-4 p.m.	56	17

**RIDERSHIP:** Route 20 is a low ridership route, with 124 passengers per weekday. Ridership is consistent throughout the day.

Weekday Passengers Per Hour:



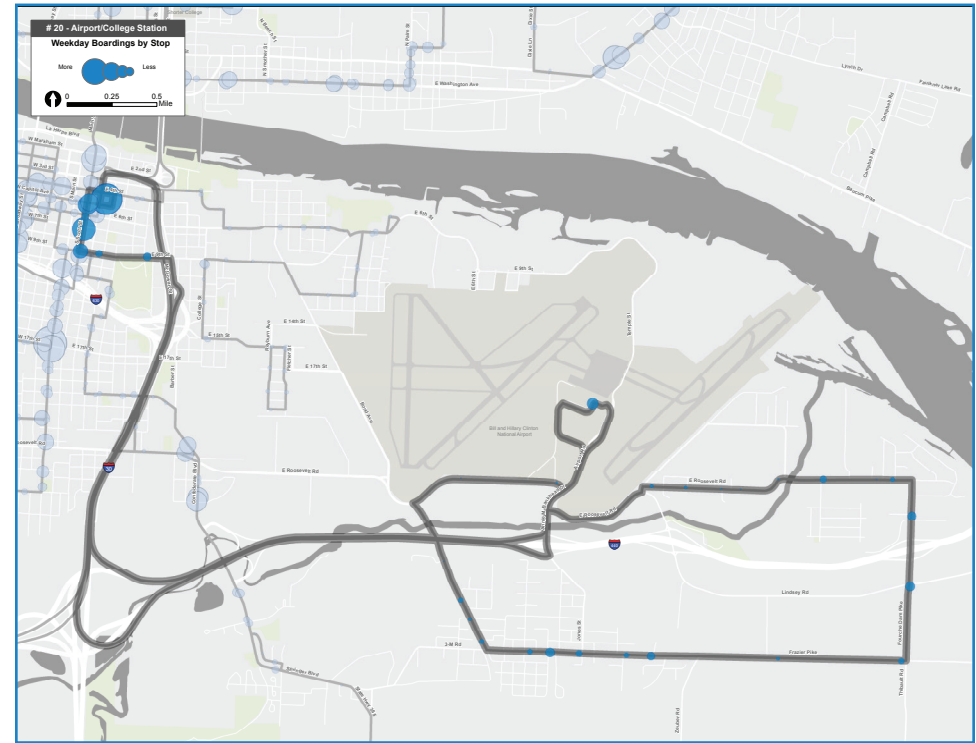
**PERFORMANCE:** Route 20 is a low-performing route in all performance measurements throughout the week:

	Weekday		Saturday		Sunday	
	Value	Rank	Value	Rank	Value	Rank
<b>Ridership</b>	124	20	79	19	40	13
<b>Riders per Revenue Vehicle</b>	8.3	24	6.0	20	6.0	13
<b>Rider/Trip</b>	4.0	24	2.9	20	2.4	13

Weekday rank is of 26 routes; Saturday, of 22 routes; and Sunday, of 13 routes

**SERVICE DESIGN:**

	Value	Comment
<b>Directness (end-to-end vs. most direct route)</b>	1.7	Ranked 24th – One-way loop pattern
<b>Average Speed (mph)</b>	24.9	Ranked 4th – Route travels along I-30 & I-440
<b>Stop Spacing (stops per mile)</b>	1.7	Ranked 5th – About half of the route has no stops
<b>Schedule Convenience (best headway)</b>	49	Typically 60 minutes
<b>Schedule Regularity</b>	Fairly Regular	Slight variation in early AM and evening



## STRENGTHS, WEAKNESSES AND OPPORTUNITIES

**STRENGTHS:**

- Provides fast, direct service from downtown Little Rock to Bill and Hillary Clinton National Airport.
- Serves unique markets including the College Station neighborhood and the Little Rock Port Authority.

**WEAKNESSES:**

- Route serves very low-density environments.
- Significant segment of one-way service along large terminal loop.

**OPPORTUNITIES:**

- Coordinate service to the Little Rock Port Authority to match shift times.
- Extend Route 6 to serve College Station neighborhood.