22 Mabelvale - Midtown

Route 22 is a north-south crosstown route that links the hospital area at Midtown with the shopping near Baseline Road (Target and Walmart). Route 22 serves the Midtown Hospital area, the University of Arkansas at Little Rock, Village Shopping Center and the Arkansas State Police Headquarters.

SERVICE PATTERNS: Route 22 operates along the same alignment for all trips. From the Midtown Target and Doctors Building to Walmart near Baseline Road, the route primarily travels along University Avenue, before looping clockwise to Walmart. There are opportunities to transfer to Routes 14 and 21 at Village Shopping Center and Route 23 along Baseline Road.

SCHEDULE: Service operates on weekdays, Saturdays and Sundays, with a nearly 4-hour service interruption from 2:36 p.m. until 6:22 p.m. on weekdays.

<table>
<thead>
<tr>
<th>Weekdays</th>
<th>Typical Headway (minutes)</th>
<th>One-Way Trips</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:35 a.m.-9:04 p.m.</td>
<td>25</td>
<td></td>
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</tbody>
</table>

**RISEHIPS and PERFORMANCE**: Route 22 performs near the average across all performance metrics:

<table>
<thead>
<tr>
<th>Weekday</th>
<th>Saturday</th>
<th>Sunday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ridership</td>
<td>186 19</td>
<td>199 11</td>
</tr>
<tr>
<td>Riders per Revenue Vehicle</td>
<td>14.9 12</td>
<td>10.8 13</td>
</tr>
<tr>
<td>Rider/Trip</td>
<td>7.5 15</td>
<td>5.9 11</td>
</tr>
</tbody>
</table>

**SERVICE DESIGN**:  
- **Directness (end-to-end vs. most direct route)**: 1.0
  - Ranked 4th – Small terminal loop
- **Average Speed (mph)**: 15.6
  - Ranked 9th – Relatively fast
- **Stop Spacing (stops per mile)**: 5.8
  - Ranked 14th – Limited stops along loop
- **Schedule Convenience (best headway)**: 34
  - No service during AM peak
- **Schedule Regularity**: Very Irregular
  - Little to no consistency in either direction

**STRENGTHS, WEAKNESSES AND OPPORTUNITIES**

**STRENGTHS**:  
- Route 22 is very direct, with no unnecessary deviations.
- The route serves a variety of strong anchors and key destinations, including Midtown and Walmart.

**WEAKNESSES**:  
- Service levels on Route 22 are low.
- Route 22 overlaps with other METRO routes including Routes 17, 21 and 23.

**OPPORTUNITIES**:  
- Consider slight deviation to Lancaster Road to pick up some relatively well-used Route 15 stops and allow for the elimination of Route 15.
- Increase service levels.
- Better coordinate with Routes 17, 21 and 23.