

GOAL SETTING METHODOLOGY

CENTRAL ARKANSAS TRANSIT AUTHORITY D/B/A ROCK REGION METROPOLITAN TRANSIT AUTHORITY ("ROCK REGION METRO")

Disadvantaged Business Enterprise (DBE) Contracting Goals
For Federally Assisted Transit Projects

FY 2018 – 2020

In compliance with:
Title 49, Part 26 of the Code of Federal Regulations (49 CFR 26)

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Introduction

This report complies with the Disadvantaged Business Enterprise (DBE) rule in Title 49 of the Code of Federal Regulations (49 CFR 26) and details Rock Region METRO's process for setting the FY 2018 – 2020 overall goal for DBE participation in federally assisted transit projects.

49 CFR 26 requires that this goal be submitted for review by the Federal Transit Administration. This submission must include 1) a description of the methodology used to establish the goal, including the base figure and evidence with which it was calculated, and the evidence relied on for any adjustments; 2) a projection of the portions of overall goal expected to be met through race/gender-conscious measures, respectively; and should include 3) a summary listing of relevant available evidence of disparity and, where applicable, an explanation of why that evidence was not used to adjust the base figure.

For any questions or comments, contact:

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Summary

Proposed DBE Goal for FY 2018 – 2020

Rock Region METRO proposes the following goal for participation by DBEs on federally assisted transit contracts for FY 2018 – 2020:

Total DBE Goal: 1%

Description of Methodology

The methodology used to calculate Rock Region METRO's FY 2015 – 2017 DBE Goal is based on the Department of Transportation's "Tips for Goal Setting in the DBE Program" utilizing the latest available Economic Census and AHTD's Certified Disadvantaged Business Enterprise Directory.

Step 1 – Determine the weight of each type of work by NAICS code:

In Step One of the goal setting process, contractible items for FY 2018 - 2020 were identified and assigned an NAICS code. These projects are listed in the table below:

	NAICS Code	Project	Amount of DOT funds on project:	% of total DOT funds (weight)
1)	441310	Bus Parts	\$2,000,000	0.4126

2)	336510	Rail Parts	\$405,000	0.0836
3)	423130	Tires	\$360,000	0.0743
4)	488210	Streetcar Planning	\$100,000	0.0206
5)	488490	Transit Oriented Development Planning	\$175,000	0.0361
6)	443142	Computer Hardware & Software	\$707,000	0.1459
7)	332999	Bus Shelters	\$650,000	0.1341
8)	441110	Support Vehicles	\$285,000	0.0588
9)	561730	Landscaping	\$30,000	0.0062
10)	423210	Furniture	\$30,000	0.0062
11)	332996	Bike Racks	\$45,000	0.0093
12)	423690	Radio Equipment	\$15,000	0.0031
13)	335999	Mobile Security Equipment	\$45,000	0.0093
Total FTA-Assisted Contract Funds			\$4,847,000	1.0000

Step 2 – Determine the relative availability of DBEs by NAICS code:

NAICS codes for each project were compared with the 2015 U.S. Census County Business Patterns (April 2017 release) for the state of Arkansas to determine the number of *all firms* and the most recent version of the Arkansas Unified DBE Directory to determine the number of *DBE firms*.

Data used to derive the base figure is illustrated in the table below:

	NAICS Code	Project	Number of DBEs available to perform this work	Number of all firms (including DBEs)	Relative Availability
1)	441310	Bus Parts	0	512	0.0000
2)	336510	Rail Parts	0	3	0.0000
3)	423130	Tires	0	31	0.0000
4)	488210	Streetcar Planning	1	22	0.0455
5)	488490	Transit Oriented Development Planning	1	38	0.0263
6)	443142	Computer Hardware & Software	0	307	0.0000
7)	332999	Bus Shelters	1	29	0.0345
8)	441110	Support Vehicles	0	264	0.0000
9)	561730	Landscaping	44	617	0.0713
10)	423210	Furniture	2	30	0.0667
11)	332996	Bike Racks	0	15	0.0000
12)	423690	Radio Equipment	1	40	0.0250
13)	335999	Mobile Security Equipment	0	3	0.0000
Combined Totals			50	1911	0.0262
					(Overall availability of DBEs)

Step 3 – (Weight) x (Availability) = Weighted Base Figure

	NAICS Code	Project	Weight	x	Availability	Weighted Base Figure
1)	441310	Bus Parts	0.4126	x	0.0000	0.0000
2)	336510	Rail Parts	0.0836	x	0.0000	0.0000
3)	423130	Tires	0.0743	x	0.0000	0.0000
4)	488210	Streetcar Planning	0.0206	x	0.0455	0.0009
5)	488490	Transit Oriented Development Planning	0.0361	x	0.0263	0.0000
6)	443142	Computer Hardware & Software	0.1459	x	0.0000	0.0000
7)	332999	Bus Shelters	0.1341	x	0.0345	0.0050
8)	441110	Support Vehicles	0.0588	x	0.0000	0.0000
9)	561730	Landscaping	0.0062	x	0.0713	0.0000
10)	423210	Furniture	0.0062	x	0.0667	0.0004
11)	332996	Bike Racks	0.0093	x	0.0000	0.0000
12)	423690	Radio Equipment	0.0031	x	0.0250	0.0000
13)	335999	Mobile Security Equipment	0.0093	x	0.0000	0.0000
Total						0.0064
Expressed as a % (*100)						0.64%
Rounded, Weighted Base Figure:						1%

Breakout of Estimated Race-Neutral and Race-Conscious Participation

Rock Region METRO uses the following race-neutral means to increase DBE participation:

- When feasible, contracting opportunities will be kept separate (not bundled) to encourage smaller businesses to submit bids/proposals;
- Encouraging prime contractors to subcontract portions of the work that they might otherwise perform with their own forces;
- Providing information to DBEs on contracting procedures and specific opportunities;
- Ensuring the dissemination of lists of potential subcontractors to bidders on prime contracts; and
- Ensuring the distribution of the Arkansas Unified Disadvantaged Business Enterprise Directory.

Rock Region METRO intends to meet its entire DBE goal through race-neutral means.

Race-Neutral Goal: 1%
 Race-Conscious Goal: 0%

Publication/Consultation

On October 17, Rock Region METRO will post its Goal Setting Methodology document to the agency website at www.rrmetro.org. Rock Region METRO will also notify all DBEs registered in its third party procurement website (www.ebidexchange.com/rrmetro) that the document is available for review/comment. Any issues dealing specifically with the DBE goal methodology that require any changes will be used to modify the document.