

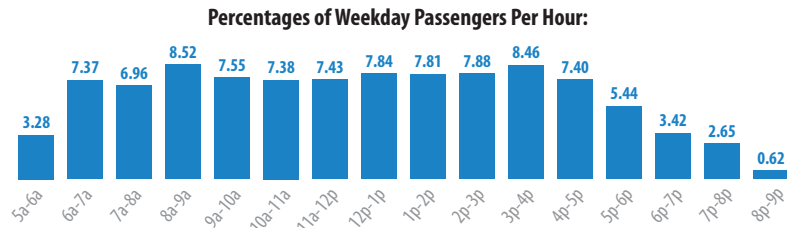
Route 13 is a radial route with service between downtown Little Rock and Fort Roots Veterans Hospital. Route 13 provides connections to UA - Pulaski Technical College, Fort Root Veterans Hospital, and a number of shopping and residential complexes, including Sara Daisy Apartments and Union Pacific Shops.

SERVICE PATTERNS: Route 13 trips operate along a single variant from the River Cities Travel Center to Fort Roots, primarily along 4th Street, Pike Avenue, 24th Street and Pershing Boulevard; however, inbound and outbound service operates along different alignments in several locations along the route. The northern terminus consists of a series of small loop patterns. Transfers to Route 7 are available on West Broadway in North Little Rock.

SCHEDULE: Service operates on weekdays, Saturdays and Sundays.

	Span of Service	Typical Headway (minutes)	One-Way Trips
Weekdays	5:24 a.m.-8:47 p.m.		58
Early AM	Before 6:15 a.m.	35	4
AM Peak	6:15-8:15 a.m.	30	7
Midday	8:15 a.m.-3:15 p.m.	30	28
PM Peak	3:15-6:15 p.m.	30	12
Evening/Night	6:15 p.m. and Later	45	7
Saturdays	5:19 a.m.-7:07 p.m.	60	28
Sundays	8:24 a.m.-4:47 p.m.	60	18

RIDERSHIP: Ridership is consistently strong throughout the day.



Represents weekday ridership from Nov. 1, 2017 to April 30, 2018.

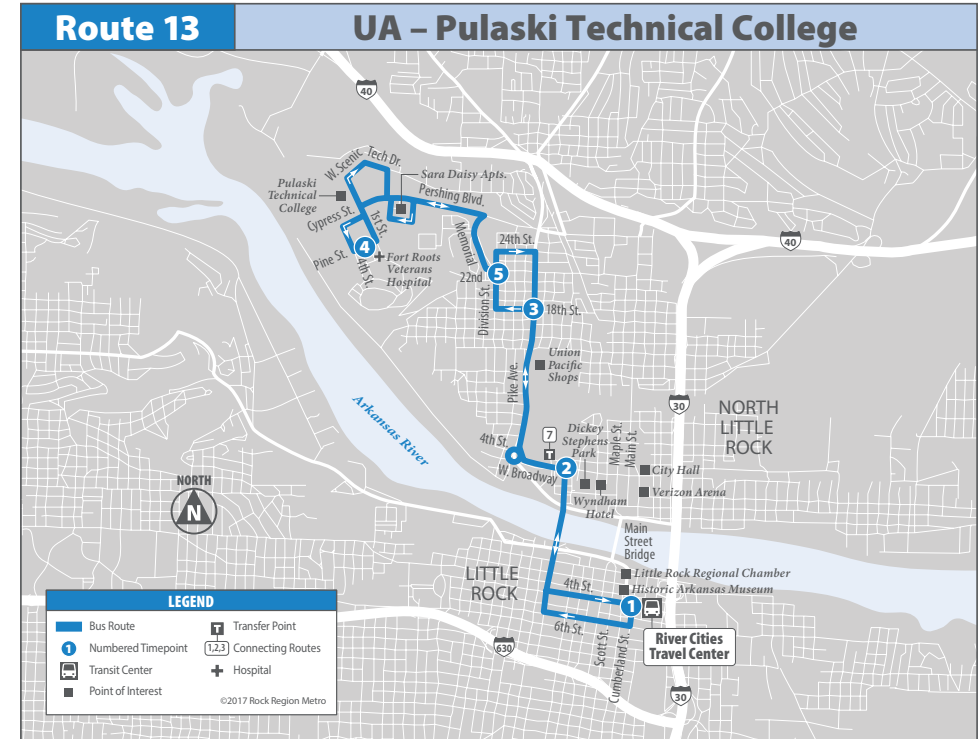
PERFORMANCE: Route 13 carries more riders per vehicle hour than any of METRO's other routes. The route also performs well in terms of overall ridership and riders per trip.

	Weekday		Saturday		Sunday	
	Value	Rank	Value	Rank	Value	Rank
Ridership	548	5	208	10	97	5
Riders per Revenue Hour	23.2	1	16.5	5	12.6	4
Rider per Trip	9.4	7	7.4	7	5.4	6

Weekday rank is of 25 routes; Saturday, of 21 routes; and Sunday, of 13 routes. Ridership from Nov. 1, 2017 to April 30, 2018 is represented.

SERVICE DESIGN:

	Value	Comment
Directness (end-to-end vs. most direct route)	1.1	Ranked 9th – Small looping patterns
Average Speed (mph)	12.2	Ranked 20th – Multiple deviations slow service
Stop Spacing (stops per mile)	5.0	Ranked 11th – Near system average
Schedule Convenience (best headway)	30	Clockface outbound service
Schedule Regularity	Very Regular	Excellent all day



STRENGTHS, WEAKNESSES AND OPPORTUNITIES

STRENGTHS:

- Operates with consistent 30-minute headways on weekdays.
- Destination-rich environment with several strong anchors.

WEAKNESSES:

- Somewhat circuitous route as a result of trying to serve destinations in multiple corridors.
- One-way loops require out-of-direction travel for some passengers.
- No service to senior housing near Crutcher Street and West 20th Street.

OPPORTUNITIES:

- Route 13 could be split into two variants, with one variant traveling along 18th Street, Division Street and Memorial Drive to Fort Roots Veterans Hospital and the other continuing north on Pike Avenue past Kroger to Pershing Boulevard and Scenic Drive before serving UA - Pulaski Technical College and Fort Roots Veterans Hospital.