

Route 16 is a radial route that serves downtown Little Rock with UA – Little Rock. Route 16 serves several major destinations in addition to UA – Little Rock, including World Services for the Blind, Dunbar Magnet Middle School and Stephens Elementary School.

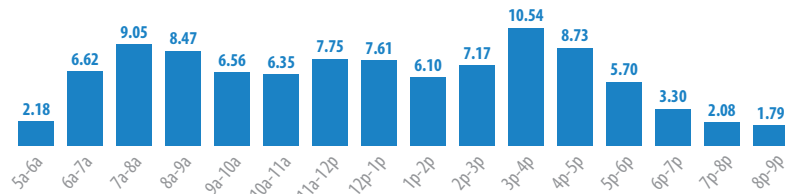
SERVICE PATTERNS: All trips on Route 16 follow the same pattern between River Cities Travel Center and UA – Little Rock. However, there are differences in the inbound and outbound trips between Fair Park Boulevard and Lewis Street. Route 16 primarily operates along 17th Street, Wright Avenue, and Charles Bussey Avenue, before terminating at UA – Little Rock. There are opportunities to transfer directly to Route 22, and indirectly via a short walk to Route 17 at UA – Little Rock and Route 11 at Wright Avenue and Dr. M.L.K. Jr. Drive, Route 2 at 17th and Main, and Route 14 at 17th & Broadway.

SCHEDULE: Service operates on weekdays, Saturdays and Sundays.

	Span of Service	Typical Headway (minutes)	One-Way Trips
Weekdays	5:38 a.m.-8:41 p.m.		56
Early AM	Before 6:15 a.m.	35	3
AM Peak	6:15-8:15 a.m.	30	7
Midday	8:15 a.m.-3:15 p.m.	30	28
PM Peak	3:15-6:15 p.m.	30	12
Evening/Night	6:15 p.m. and Later	50	6
Saturdays	5:38 a.m.-6:58 p.m.	30	52
Sundays	8:43 a.m.-4:55 p.m.	60	17

RIDERSHIP: Ridership is relatively steady throughout the day, peaking between 3 p.m. and 5 p.m.

Percentages of Weekday Passengers Per Hour:



Represents weekday ridership from Nov. 1, 2017 to April 30, 2018.

PERFORMANCE: Route 16 ranks in the top half of METRO routes for both riders per revenue vehicle hour and riders per trip during both weekday and Saturday service:

	Weekday		Saturday		Sunday	
	Value	Rank	Value	Rank	Value	Rank
Ridership	426	8	223	9	78	9
Riders per Revenue Hour	16.1	9	9.1	12	10	9
Rider per Trip	7.6	11	4.3	11	4.6	9

Weekday rank is of 25 routes; Saturday, of 21 routes; and Sunday, of 13 routes. Ridership from Nov. 1, 2017 to April 30, 2018 is represented.

SERVICE DESIGN:

	Value	Comment
Directness (end-to-end vs. most direct route)	1.1	Ranked 8th – Variant at terminus
Average Speed (mph)	12.1	Ranked 22nd – Very frequent stops slow service
Stop Spacing (stops per mile)	7.8	Ranked 23rd – Very frequent
Schedule Convenience (best headway)	30	Outbound service on clockface headway
Schedule Regularity	Very Regular	Drops to 60 minutes in evening



STRENGTHS, WEAKNESSES AND OPPORTUNITIES

STRENGTHS:

- Connects the two very strong anchors of downtown Little Rock and UA – Little Rock.
- Consistent clockface headways and relatively high-service frequency.

WEAKNESSES:

- 22nd Street and 29th Street one-way pairs are too far apart to offer convenient bi-directional service through Curran-Conway and Midway neighborhoods.

OPPORTUNITIES:

- Simplify route by offering bi-directional service, along a single alignment east of UA – Little Rock.
- Potential to develop a transit hub at UA – Little Rock that connects university with other METRO routes to create cross-town connections.