

# University Avenue/Mabelvale

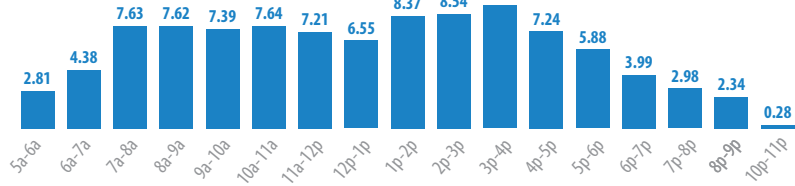
Route 22 is a north-south cross-town route that links the Heights with the shopping near Baseline Road. Route 22 serves the Midtown Hospital area, the UA – Little Rock, Village Shopping Center and the Arkansas State Police Headquarters.

**SERVICE PATTERNS:** Route 22 operates along the same alignment for all trips. From the Heights to Walmart on Baseline Road, the route primarily travels along University Avenue, before looping clockwise to Walmart. There are opportunities to transfer to Routes 3, 5, 8, and 9 at Midtown, Route 14 at Village Shopping Center and Route 23 along Baseline Road.

**SCHEDULE:** Service operates on weekdays, Saturdays and Sundays.

	Span of Service	Typical Headway (minutes)	One-Way Trips
<b>Weekdays</b>	5:09 a.m.-9:17 p.m.		52
Early AM	Before 6:15 a.m.	35	4
AM Peak	6:15-8:15 a.m.	35	8
Middy	8:15 a.m.-3:15 p.m.	35	24
PM Peak	3:15-6:15 p.m.	35	10
Evening/Night	6:15 p.m. and Later	35	6
<b>Saturdays</b>	5:09 a.m.-7:37 p.m.	35	47
<b>Sundays</b>	8:27 a.m.-4:37 p.m.	90	12

Percentages of Weekday Passengers Per Hour:



Represents weekday ridership from Nov. 1, 2017 to April 30, 2018.

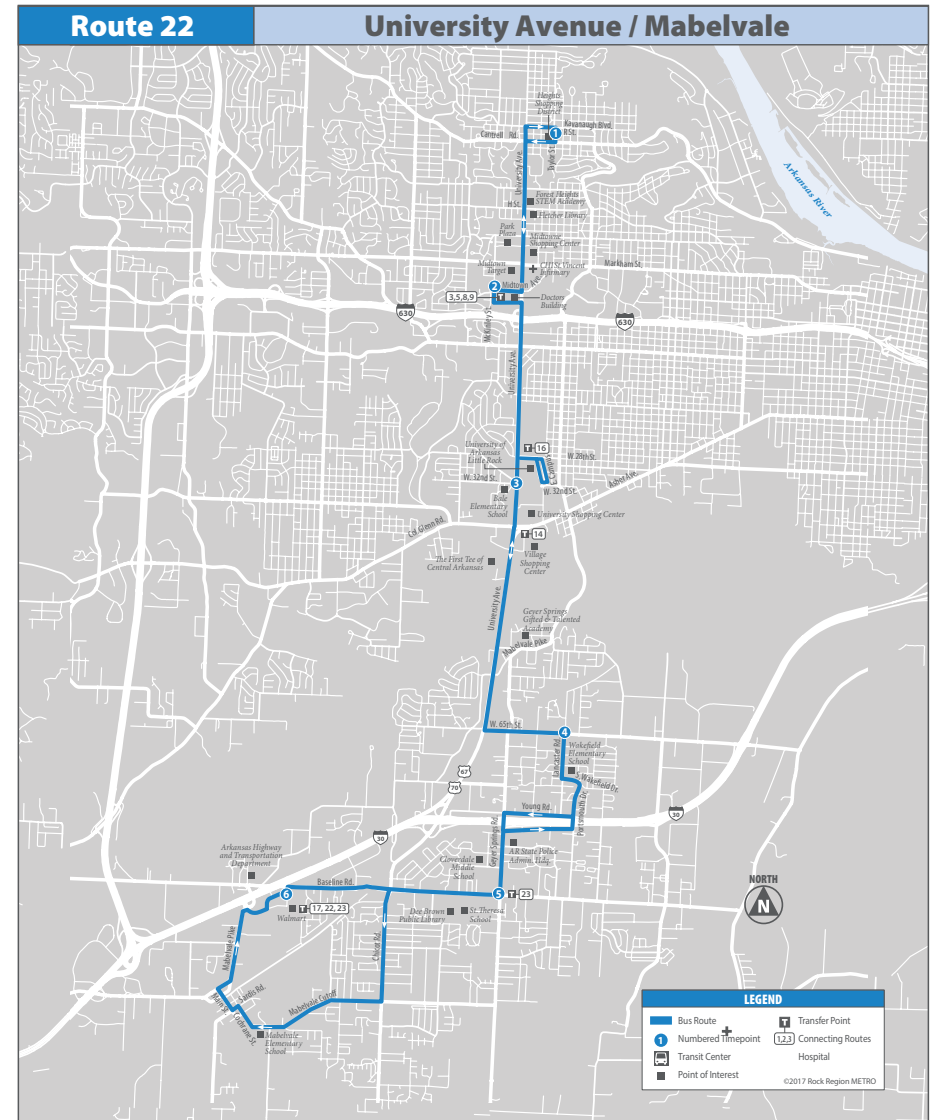
**RIDERSHIP and PERFORMANCE:** Route 22 performs near the average across all performance metrics:

	Weekday		Saturday		Sunday	
	Value	Rank	Value	Rank	Value	Rank
<b>Ridership</b>	493	6	302	5	78	10
<b>Riders per Revenue Hour</b>	11.9	14	7.9	13	10.1	8
<b>Rider per Trip</b>	9.0	9	6.4	8	6.5	5

Weekday rank is of 25 routes; Saturday, of 21 routes; and Sunday, of 13 routes. Ridership from Nov. 1, 2017 to April 30, 2018 is represented.

**SERVICE DESIGN:**

	Value	Comment
<b>Directness (end-to-end vs. most direct route)</b>	1.1	Ranked 5th – Small terminal loop
<b>Average Speed (mph)</b>	16.0	Ranked 9th – Above average
<b>Stop Spacing (stops per mile)</b>	4.2	Ranked 8th – Limited stops along loop
<b>Schedule Convenience (best headway)</b>	34	No service during AM peak
<b>Schedule Regularity</b>	Very Irregular	Excellent



**STRENGTHS, WEAKNESSES AND OPPORTUNITIES**

**STRENGTHS:**

- Route 22 is very direct, with no unnecessary deviations.
- The route serves a variety of strong anchors and key destinations, including Midtown and Walmart.

**OPPORTUNITIES:**

- Increase service levels.
- Adjust schedules to provide improved transfers at key stops along the route.

**WEAKNESSES:**

- Route 22 overlaps with other METRO routes including Routes 17 and 23.