

Levy / Amboy

Route 4 is a radial route that links downtown Little Rock with neighborhoods in North Little Rock including downtown North Little Rock, Levy, Amboy, Camp Robinson and Lindenhurst. Route 4 serves several destinations in North Little Rock, including the Patrick H. Hays Senior Citizens Center, the LeMarquis Apartments, North Little Rock High School West, North Heights Recreation Center and North Little Rock City Hall.

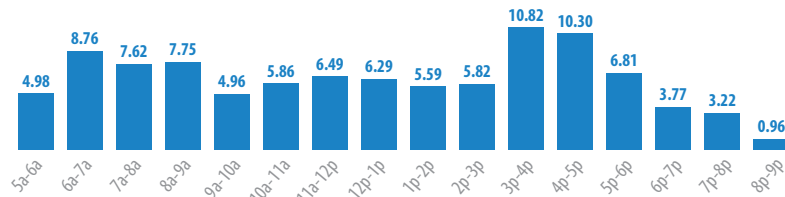
SERVICE PATTERNS: Route 4 operates different on- and off-peak service patterns. During peak hours, service operates from the River Cities Travel Center to Camp Robinson Road and Lindenhurst Drive before continuing along a loop that includes Donovan Briley, Military Drive, Parkway Drive and 47th Street. During off-peak hours, the northern loop is shortened, continuing west on Lindenhurst Drive to Allen Street. There are opportunities to transfer to Route 10 at 22nd and Main Streets, as well as Routes 10 and 18 at the Verizon Arena.

SCHEDULE: Service operates on weekdays and Saturdays (on Sundays, Route 10 operates along part of service area).

	Span of Service	Typical Headway (minutes)	One-Way Trips
Weekdays	5:21 a.m.-8:35 p.m.		46
Early AM	Before 6:15 a.m.	35	5
AM Peak	6:15-8:15 a.m.	35	7
Midday	8:15 a.m.-3:15 p.m.	30	17
PM Peak	3:15-6:15 p.m.	35	11
Evening/Night	6:15 p.m. and Later	45	6
Saturdays	5:21 a.m.-7:09 p.m.	55	30
Sundays	–	–	–

RIDERSHIP: Route 4 has moderately high ridership, with 441 passengers per weekday. Ridership is highest during the afternoon peak period from 3 to 5 p.m.

Percentages of Weekday Passengers Per Hour:



Represents weekday ridership from Nov. 1, 2017 to April 30, 2018.

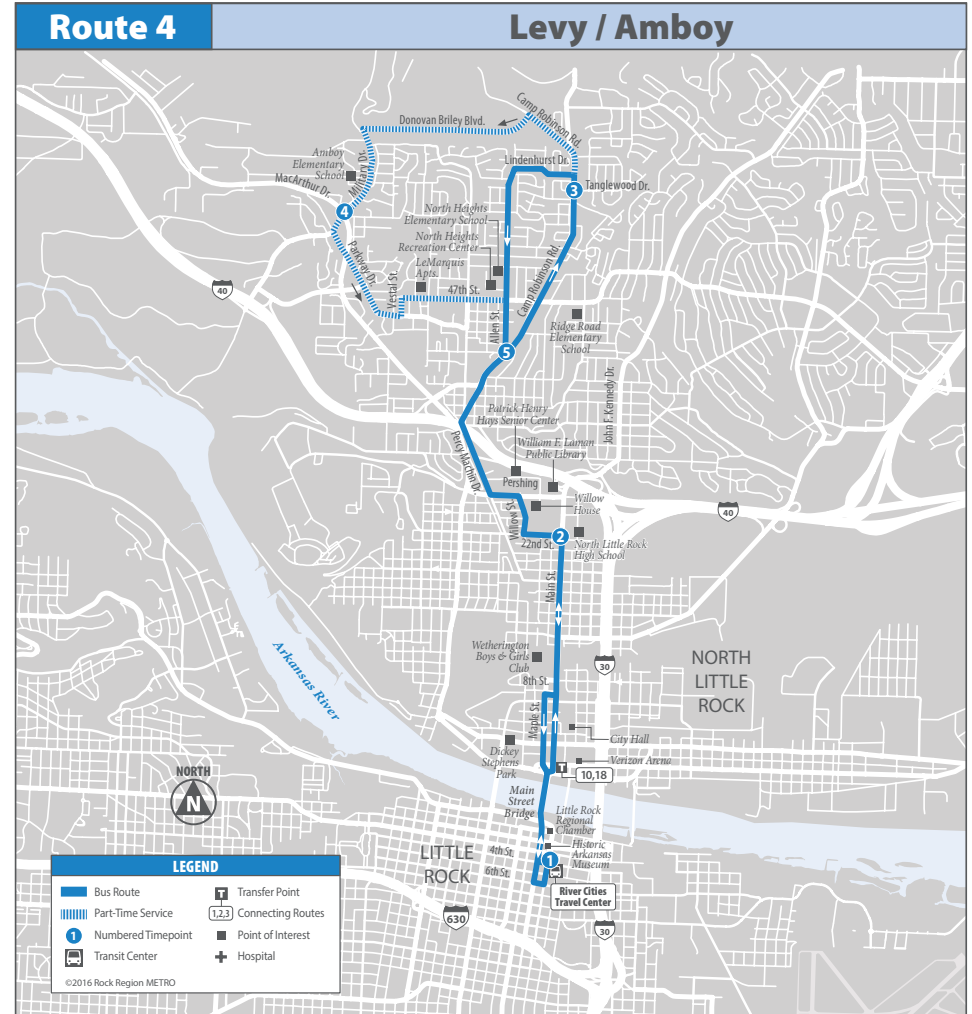
PERFORMANCE: Route 4 is among the more productive routes in METRO's network in terms of weekday riders per revenue vehicle hour and for riders per trip:

	Weekday		Saturday		Sunday	
	Value	Rank	Value	Rank	Value	Rank
Ridership	376	10	239	8	–	–
Riders per Revenue Hour	18.5	6	18.5	3	–	–
Rider per Trip	8.2	10	8.0	6	–	–

Weekday rank is of 25 routes; Saturday, of 21 routes; and Sunday, of 13 routes. Ridership from Nov. 1, 2017 to April 30, 2018 is represented.

SERVICE DESIGN:

	Value	Comment
Directness (end-to-end vs. most direct route)	1.2	Ranked 19th – Looping patterns are indirect
Average Speed (mph)	13.8	Ranked 14th – Average
Stop Spacing (stops per mile)	5.8	Ranked 16th – Somewhat frequent
Schedule Convenience (best headway)	30	Typically 35+ minutes
Schedule Regularity	Very Irregular	Little to no consistency throughout the schedule



STRENGTHS, WEAKNESSES AND OPPORTUNITIES

STRENGTHS:

- Productivity in terms of riders per hour is strong for both weekdays and Saturdays.
- Service is very direct for most of the route.

WEAKNESSES:

- Ridership is low at the outer ends of the route.
- The two travel patterns make the route difficult to understand.

- Non-clockface and irregular service frequency.
- No Sunday service.

OPPORTUNITIES:

- Replace terminal loops with two alternating bi-directional variants – one serving Camp Robinson to Donovan Briley Boulevard, and the other serving 47th Street to Lynn Lane.