

# West Central / John Barrow Road

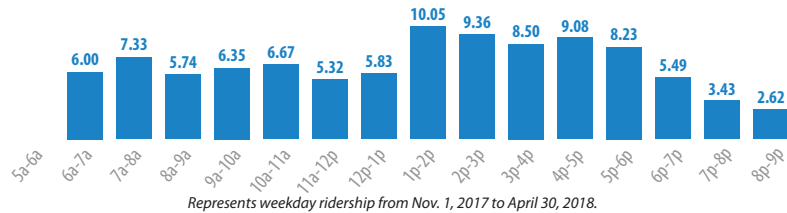
Route 9 is a crosstown route that operates between Midtown Target and Shackleford Crossings. The route serves Brady Elementary School, Parkview Arts and Sciences Magnet High School and Romine Elementary School, as well as The Cottages housing community.

**SERVICE PATTERNS:** All service operates along a consistent alignment from the Midtown Target to 12 Street/Kanis and John Barrow Roads, primarily along 12th Street, Kanis, John Barrow Road and 36th Street. There are opportunities to transfer to Routes 3, 5, 8 and 22 at the Midtown Target and to Route 3 and 14 at the Shackleford Crossings Walmart.

**SCHEDULE:** Service operates with hourly service on weekdays and Saturdays (on Sundays, Routes 5 and 14 operate along part of the service area).

	Span of Service	Typical Headway (minutes)	One-Way Trips
<b>Weekdays</b>	6:02 a.m.-8:50 p.m.		28
Early AM	Before 6:15 a.m.	65	1
AM Peak	6:15-8:15 a.m.	65	3
Midday	8:15 a.m.-3:15 p.m.	65	13
PM Peak	3:15-6:15 p.m.	65	6
Evening/Night	6:15 p.m. and Later	65	5
<b>Saturdays</b>	6:02 a.m.-5:59 p.m.	55	26
<b>Sundays</b>	-	-	-

Percentages of Weekday Passengers Per Hour:



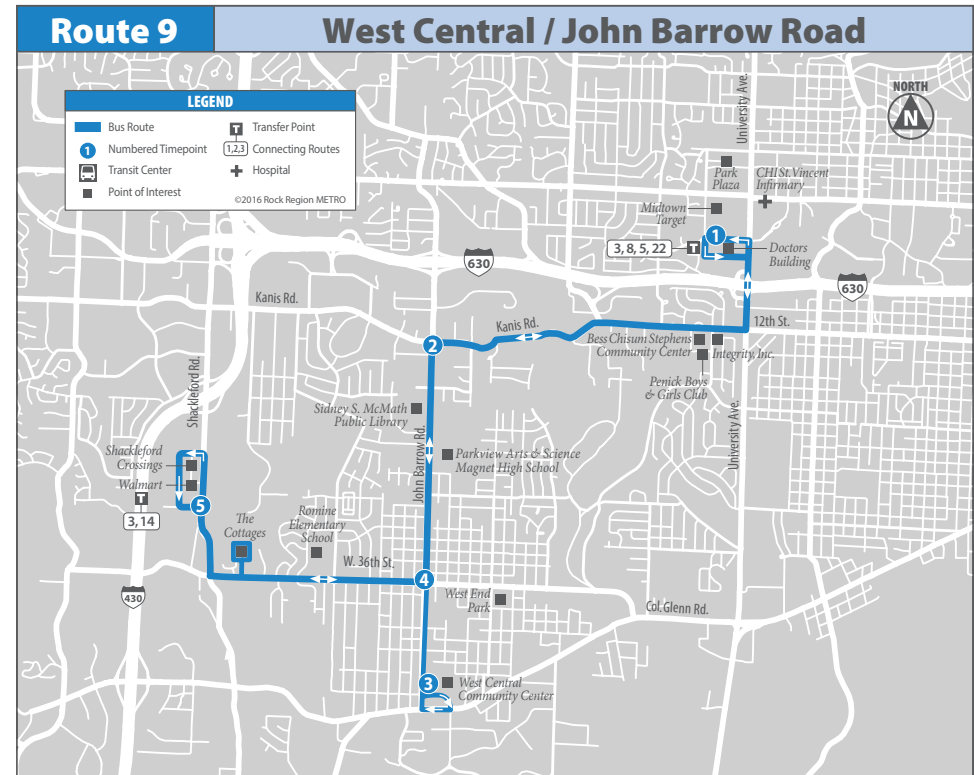
**RIDERSHIP and PERFORMANCE:** Route 9 is among the lowest performing routes in the network, carrying only seven passengers per hour and 3.4 per trip.

	Weekday		Saturday		Sunday	
	Value	Rank	Value	Rank	Value	Rank
<b>Ridership</b>	73	22	47	18	-	-
<b>Riders per Revenue Hour</b>	5.5	24	4.3	18	-	-
<b>Rider per Trip</b>	2.6	23	1.8	19	-	-

Weekday rank is of 25 routes; Saturday, of 21 routes; and Sunday, of 13 routes. Ridership from Nov. 1, 2017 to April 30, 2018 is represented.

**SERVICE DESIGN:**

	Value	Comment
<b>Directness (end-to-end vs. most direct route)</b>	1.7	Ranked 22nd – L-shaped service
<b>Average Speed (mph)</b>	16	Ranked 10th – Above average
<b>Stop Spacing (stops per mile)</b>	5.7	Ranked 15th – Average
<b>Schedule Convenience (best headway)</b>	65	Difficult to memorize start times
<b>Schedule Regularity</b>	Very Regular	Consistent all day



## STRENGTHS, WEAKNESSES AND OPPORTUNITIES

**STRENGTHS:**

- Service design is simple and straightforward.
- Route 9 serves a unique market, providing north-south service along John Barrow Road.

**WEAKNESSES:**

- Route 9 is the least productive route in the system for weekdays and Saturdays
- John Barrow Road is a relatively low-density population and employment corridor.

**OPPORTUNITIES:**

- Increased frequency would improve transfer opportunities at Midtown and reduce travel times.